



PRESS RELEASE

Paris, 12 May 2022

La Française boosts business development team in Germany

La Française, international asset management group with €55 billion in assets under management (as at 31 December 2021) and offices across Europe and in South Korea, is pleased to announce the addition of Simon GUELKE, Sales Director, to the German business development team.

Simon GUELKE will be responsible for investor relations with network banks and further expanding La Française's financial assets investment expertise across the German market. Simon will report to Kay SCHERF, Managing Direction of Sales and Marketing of La Française Systematic Asset Management.

Simon GUELKE has 27 years of experience beginning in 1995 as a private banker with Dresdner Bank (Commerzbank). After a series of promotions, he was appointed Branch Office Head in 2008. After two years, Simon returned to Commerzbank's regional headquarters in Hanover and was named Head of Securities Advisory Services. Later, he was appointed Allianz Global Investors fund specialist, responsible for advising sixty regional Commerzbank branch banks on Allianz Global Investors products (all asset classes). In 2016, Simon joined a family-owned private bank, Bankhaus Metzler, as an Advisor and developed an investment platform dedicated to brokers and asset management firms. Prior to joining La Française Systematic Asset management in Germany, Simon was a Business Development Manager, covering Northern and Western Germany for Degroof Petercam AM.

Kay SCHERF said, *"Simon is a great addition to our team. His extensive experience as a Financial Advisor to retail and wholesale client segments makes him a great asset. His relationship skills and knowledge of banking institutions and their functioning are critical to our development strategy for Germany."*



About La Française

Environmental and societal challenges are opportunities to consider the future. Identifying drivers of change and understanding how they will fashion global growth and ultimately influence the long-term performance of financial and real estate assets is at the heart of La Française's mission. The asset manager's forward-looking investment strategy is built upon this conviction.

The group uses its capacity for innovation and its client centric technology to design investment solutions that bridge the gap between performance and sustainability.

Organized around two business lines, financial and real estate assets, La Française serves institutional and retail clients in France and abroad.

La Française manages over 55 billion euros in assets and has operations in Paris, Frankfurt, Hamburg, London, Luxembourg, Madrid, Milan and Seoul. (31/12/2021)

La Française is a subsidiary of Caisse Régionale de Crédit Mutuel Nord Europe (CMNE), a member company of Crédit Mutuel Alliance Fédérale. Groupe Crédit Mutuel has A, stable / A-1 S&P long and short-term ratings (June 2021).

La Française contacts

La Française:

Pascale Cheynet +33 1 43 12 64 25 | pcheynet@la-francaise.com

Debbie Marty: +33 1 44 56 42 24 | debmary@la-francaise.com

Steele & Holt:

Esteban Mayan Torres +33 6 31 92 22 82 | esteban@steeleandholt.com

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